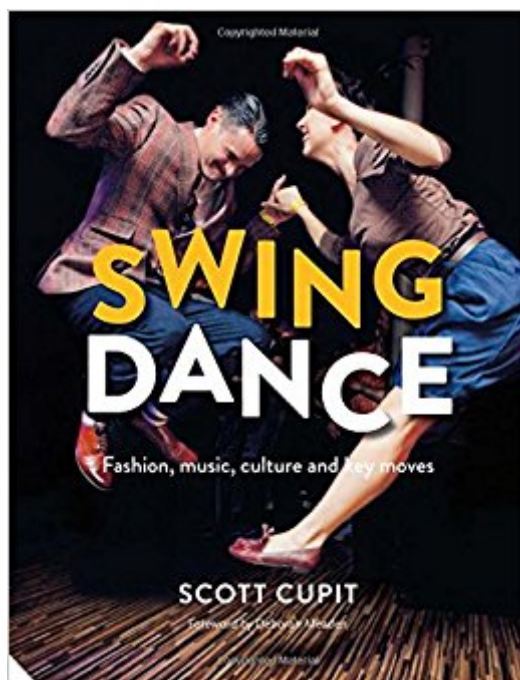


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# Swing Dance: Fashion, Music, Culture And Key Moves



## Synopsis

With all things vintage enjoying a boom worldwide, swing dancing has well and truly swung back into fashion. From vintage festivals and tea dances to weekend socials and hundreds of weekly classes held around the world, multiple forms of the dance that was created in 1930s Harlem by Frankie Manning are growing ever more popular. *Swing Dance* explores the vibrant contemporary swing-dancing scene, looking at the different dance styles and the associated culture, community and fashion. Illustrated with vintage and contemporary photography, as well as specially commissioned step-by-step guides, it provides everything you need to know, whether you fancy kicking up your heels in the Charleston or mastering the Lindy Hop 'swing out'. The four major dance styles are covered - Charleston, Collegiate Shag, Balboa and Lindy Hop, including the Strolls, which are guaranteed to fill the dance floor. Each chapter begins with an overview of the fascinating evolution of the dance style. 'Get the Look' examines the fashions for guys and girls, including hair and make-up, and a clothing, shoes and accessories checklist, while 'The Music' suggests the top ten tunes to practise to. Then follows a breakdown of the basic step patterns upon which the dance is built, and a guide to some of the key moves. There are also insider tips from old-timers and today's leading swing dancers as well as fun, easy-to-follow page-embedded video demonstrations produced exclusively for the book and accessible via scannable QR codes.

## Book Information

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## Customer Reviews

SCOTT CUPIT founded Swing Patrol in Australia in 1998 and it is now regarded as the world's largest swing-dancing school, with weekly classes held in Melbourne, Sydney, Tasmania, Berlin and London. Swing Patrol London, which launched in 2009, now has more than 1,400 students a week

through its many venues and weekly social dances. Scott achieved global media attention in 2009 with his interactive swinging hour on the Fourth Plinth in Trafalgar Square, which was voted one of the top ten hours of the project by the Evening Standard. Since Swing Patrol's successful pitch on BBC2's Dragon's Den in July 2014, with three of the four dragons making an offer, the company has enjoyed a second wave of media attention, with various major fashion brands interested in collaborations - Keds footwear is now a sponsor. As well as running Swing Patrol, Scott continues to teach weekly classes and regularly leads workshops in the UK and abroad. After sixteen years, he still thinks he has the best job in the world.

[www.swingpatrol.co.uk](http://www.swingpatrol.co.uk)  
[www.swingpatrol.com](http://www.swingpatrol.com)  
[www.syd.swingpatrol.com](http://www.syd.swingpatrol.com)  
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[www.deborahmeaden.com/investment/swing-patrol](http://www.deborahmeaden.com/investment/swing-patrol)

This book has a lot of pictures so I thought it was going to be a lot of fluff but it is good at showing the steps, has accompanying videos online you can watch and discusses history, fashion and culture as well as dance. The only thing I didn't like was accessing the videos through QR code instead of just a website.

This book is a great overview of the Swing dance culture. The bright and vivid pictures jump off the page as the book's text reveals some of the key features and stylings of the different Swing dance eras and types. This is a great reference book that immerses you in the culture and introduces you to some of the basic dance patterns and popular songs. The author did an excellent job of capturing the feel and excitement of Swing dance.

I love this book, it has a human story and is full of clear and easy instructions to follow. The art pictures and art work make it so pleasing to read and to give as gifts to those who love to swing dance and to those who want to swing dance. I am buying several to give away to friends who love to dance.

Been dancing for a year and gives a good insight into types of dancing and some history. A good read and a great coffee table book to start a conversation.

Awesome book

Scott Cupit is a charismatic man who stumbled across swing dance by chance, was gripped by a

passion for it and seems to have only grown in that since then. This book brings to life what's so fantastic about the dance, the dress and the music with passion and style. The book is an attractive matt hardback without a slip cover illustrated throughout by a combination of vintage and original photos that bring it to life. Inside, there are chapters on swing essentials (footwear and fashion) followed by chapters on four of the main dances, the Charleston, the Collegiate Shat, the Balboa and the Lindy Hop. Each chapter includes an overview, tips on dress for that particular dance style, recommended tunes, and clear instructions on how to dance each dance including links to video demonstrations. All in all, a very well put-together book that's a delight to read and to learn from, and will make a lovely gift for someone who enjoys dance or swing music or learning new skills.

This is a beautifully presented hardcover book that will take pride of place on my coffee table. Scott Cupit's passion for swing dancing shines through in the anecdotes he shares. There is something for everyone in this book: history, fashion for men and women, gorgeous vintage and modern photos, dance step instructions and QR codes that link to demonstration videos. Swing Dance is the perfect introduction to those new to the culture and gives more depth to those who have caught the "jitterbug" bug already. I received this book free in exchange for an honest review.

Spectacular. Gorgeous book - coffee table worthy yet also a great read. LOVE IT.

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